

## Infusion Direct Marketing Announces The Launch Of New Website And Opening Of Office In Florida

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**INFUSION**  
**DIRECT MARKETING**

Infusion Direct Marketing, a public relations firm specializing in the security industry, announced that the company has kicked off 2019 with the launch of its new corporate website [www.infusiondirect.com](http://www.infusiondirect.com) and the opening of a new office in the sunshine state of Florida. Over the past twelve years, Infusion Direct has made a huge impact on the security industry by servicing a wide variety of clients nationwide ranging from high profile security manufacturers to security system integrators.

In early 2019, the company opened the door to a new corporate office located in the heart of Port St. Lucie, Florida and recently launched a new corporate website. Infusion Direct wanted to help make it easier for customers and prospects to view its wide portfolio of work which includes

photography, press releases, byline articles, cover stories, brochures, and case studies.

## Standing Out From Other PR Firms



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The refreshed website has a new look and feel that encapsulates the security industry and provides a detailed company background, services section, work portfolio, customer testimonials, extensive client list, and differentiators that make Infusion Direct stand out from the ‘typical’ public relations firms out there.

*“We pride ourselves on offering clients an expertise in the security industry that is second to none,”* states Monique Merhige, President at Infusion Direct Marketing.

*“As an entrepreneur, I believe in offering marketing and public relations services in an industry that we understand and can write about effectively. Too many agencies out there think they are experts in everything without any specialty areas; which can lead to dissatisfied clients.”*

## Facilitate The Growth Of Infusion



Infusion’s future plans includes expanding and working with security clients and strategic partners in the state of Florida

*“We are proud to represent Infusion Direct Marketing in the security industry and feel the launch of their new website and Florida office will facilitate the growth of an already successful organization,”* states Adam Messina, President at ThinkReps LLC.

Infusion's future plans includes expanding and working with security clients and strategic partners in the state of Florida. Recently, Infusion Direct teamed up with the Pharus Group, a Florida-based business management advisory firm that developed its new website and will be instrumental in helping Infusion Direct offer additional marketing services to its clients.

Over the past twelve years, Infusion Direct has provided the right public relations expertise to help security businesses increase brand awareness and has no plans of slowing down.

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